

2024 INSPIRING HOPE

DINNER & CONCERT

BENEFITTING KIDS AFTER BRAIN INJURY

APRIL 3, 2024

SPECIAL GUEST

ANDY RODDICK

FORMER #1 TENNIS PLAYER IN THE WORLD

MUSIC BY

PAT GREEN &

CORY MORROW

HUB CITY DRIFTERS OPENING

UNITED SUPERMARKETS ARENA



LUBBOCK, TX



KIM@TEAMLUCHEHOPEFORMINDS.ORG

TEAM LUK3
HOPE FOR MINDS

2024

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OUR MISSION

To enrich the lives of children with a brain injury and give hope to their families through support and education.

We are thrilled to announce our 2024 Inspiring Hope Dinner and Concert to raise awareness and funds for children and families after brain injury. Join us on April 3, 2024 at the United Supermarkets Arena for dinner, dancing, music, silent and live auctions and an amazing night. Andy Roddick, former #1 tennis player in the world will be our key speaker. We also have a stellar line up of music with the Hub City Drifters, Pat Green, and Cory Morrow.

Team Luke Hope for Minds helps families gain access to educational materials, therapeutic services, emotional support, and adaptive equipment following a child's brain injury, improving the health/well-being of these children and their families. Team Luke Hope for Minds has:

- invested more than \$2.2 million since 2011 in therapies, house renovations, transportation, home-based medical equipment, recovery-based therapies not covered by insurance, and more.
- served and benefitted 826 families in 47 states.
- increased quality of life for thousands more children and families through sibling, caregiver, and survivor support groups, an annual resource conference, individualized assistance with medical bills, advocacy, Medicaid, and more. No family is ever charged for our services.

At Team Luke Hope for Minds, our mission is to provide hope, help, and support to individuals and families affected by Acquired Brain Injury (ABI).

This year, as we celebrate the 5th year of our Event, we are not just marking another year; we are commemorating another step forward in our commitment to those who face the challenges of pediatric brain injury. Through the generosity and support of sponsors like you, we have been able to provide essential resources, therapies, and programs that bring hope and support to countless lives.

We invite you to explore the contents of this packet, envision the positive impact your involvement can bring, and consider how you can contribute to our ongoing efforts to support children after brain injury and their families. Your sponsorship is not just an investment in an Event; it is an investment in the futures of those striving to reclaim their lives after ABI.

Thank you for considering Team Luke Hope for Minds as your partner in making a difference. Together, we can bring hope, support, and inspiration to children and families.

Sincerely,

--kim hodge

PRESENTING SPONSOR

\$15,000

Headliners Underwriter | Catering Underwriter

- 2 Floor Tables for 8 Guests in Preferred Reserved Seating
- 4 Drink Coupons for each of the 16 Guests
- VIP Cocktail Hour
- Meet and Greet Picture with Andy Roddick, Pat Green and Cory Morrow
- Business Name/Logo Listed as Presenting Sponsor/Co-Presenting Sponsor on all Advertising Outlets
- Logo on Promotional Item Given to all Sponsorship Table Guests
- Recognition on TLHFM Website
- Name/Logo Included on all TLHFM Social Media Platforms
- Business Logo/Name in Program
- Business Logo on Digital Signage During the Entire Event
- 20 General Admission Tickets to Concert

DIAMOND SPONSOR

\$10,000

Production Underwriter | Speaker Underwriter

- Floor Table for 8 Guests in Preferred Reserved Seating
- 3 Drink Coupons for each of the 8 Guests
- VIP Cocktail Hour
- Meet and Greet Picture with Andy Roddick, Pat Green and Cory Morrow
- Business Name/Logo on all Advertising Outlets
- Logo on a Promotional Item Given to all Sponsorship Table Guests
- Recognition on TLHFM Website
- Name/Logo Included on all TLHFM Social Media Platforms
- Business Logo/Name in Program
- Business Logo on Digital Signage at the Event
- 14 General Admission Tickets to Concert

PLATINUM SPONSOR

\$7,500

VIP Cocktail Hour Underwriter | Auction Underwriter

- Floor Table for 8 Guests in Reserved Seating
- 2 Drink Coupons for each of the 8 Guests
- VIP Cocktail Hour
- Meet and Greet Picture with Andy Roddick, Pat Green and Cory Morrow
- Business Logo/Name in Program
- Business Logo/Name on Sign at Event
- Sponsor may Provide their own Promotional Item to be put in Swag Bags
- Recognition on TLHFM Website
- Business Name/Logo Included on all TLHFM Social Media Platforms
- 10 General Admission Tickets to Concert

GOLD SPONSOR

\$5,000

Photo Booth Underwriter | Hotel Underwriter | Decorations Underwriter | Swag Bag Underwriter | Security Underwriter

- Floor table for 8 Guests in Reserved Seating
- 1 Drink Coupon for each of the 8 Guests
- VIP Cocktail Hour
- Meet and Greet Picture with Andy Roddick, Pat Green and Cory Morrow
- Business Logo/Name in Program
- Sponsor may Provide their own Promotional Item to be put in Swag Bags
- Recognition on TLHFM Website
- Business Name/Logo Included on all TLHFM Social Media Platforms
- 8 General Admission Tickets to Concert

SILVER SPONSOR

\$3,500

Koozie Underwriter | Cup Underwriter | Sign Underwriter | Napkin Underwriter | Volunteer Underwriter | Linens Underwriter | Audio/Visual Underwriter

- 12 Floor Seats at Open Seating Tables
- Business Name in Program
- Sponsor may Provide their own Promotional Item to be put in Swag Bags
- Recognition on TLHFM Website
- Business Name/Logo Included on all TLHFM Social Media Platforms
- 8 General Admission Tickets to Concert

BRONZE SPONSOR

\$2,000

- 10 Floor Seats at Open Seating Tables
- Business Name in Program
- Sponsor may Provide their own Promotional Item to be put in Swag Bags
- Recognition on TLHFM Website
- Business Name/Logo Included on all TLHFM Social Media Platforms
- 8 General Admission Tickets to Concert



Kim Hodges, Director of Events
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OUR IMPACT

Our organization has witnessed a significant surge in the number of applications for financial assistance over the past few years, reflecting a growing demand for our services and support. Such a considerable increase over the previous year signaled a growing urgency for the support and resources we provide.

This robust response from our community demonstrates a continued upward trajectory in demand and emphasizes the urgency of our mission. However, it also underscores the need for additional resources and funding to keep pace with this growing demand.

Our commitment to serving our community remains unwavering, and we are determined to meet the rising need for financial assistance while continuing to provide hope, help, and healing to children and families affected by acquired brain injuries. We believe that with the continued support of generous organizations like yours, we can make a lasting impact in the lives of those we serve.

BY THE NUMBERS

(Annual financial assistance approved)

2021: \$457,807

2022: \$494,232

2023: \$522,947

(73 applicants on waitlist)

The significant increase in the number of financial assistance applications and the increases in amounts approved highlights the critical role our organization plays in addressing the needs of children and families facing acquired brain injuries, as more and more individuals and families turn to us for support.



47

states/areas served



\$2.2 M

in assistance since 2011



826

families served

Our 2023 impact = \$854,535

- Personal guidance
- Crisis intervention
- Resources (medical professionals, therapies, etc.)
- Support groups
- Parent 2 Parent Mentor program
- Care packages

SUPPORT SERVICES



\$126,893

- Assist with medical costs & treatments
- Therapy
- Home renovations
- Auto expenses
- Living expenses
- Adaptive medical equipment

FINANCIAL ASSISTANCE



\$522,947

- Pediatric Brain Injury Conference
- Q&A with medical experts
- “Brain Injury & Your Child” Resource Guide

EDUCATION



\$204,695

Team Luke Hope for Minds is committed to assisting children and their families after a brain injury through a multifaceted approach. By addressing three vital areas we stand as a beacon of hope for children and their families navigating the complexities of life after a brain injury.



47

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Pediatric Brain Injury Fact Sheet



Pediatric brain injuries can have significant and long-lasting effects on a child's development and well-being. Here are some important facts about pediatric brain injuries:



Boys

1.5x

Boys are 1.5 times more likely than girls to sustain a TBI, with boys 0–4 years of age having the highest incidence rates of all pediatric patients



Girls

In high school and collegiate athletics, girls have higher concussion rates than boys in sports played by both sexes.

WHAT TYPES OF INCIDENTS CAUSE BRAIN INJURY AFTER BIRTH?

- Strokes, Seizures and Aneurysms
- Non-fatal Drowning
- Choking
- Motor Vehicle/Traffic Crashes
- Violence/Abuse
- Sports-related Injuries
- Bicycle Accidents
- Falls
- Lightning Strike

37,000

annual hospital visits among kids (age 0-14) due to brain injury

62,000

of kids (0-19) annually that sustain brain injuries requiring hospitalization

564K

of kids annually seen in emergency departments for brain injury

2,685

of deaths annually due to brain injury among (age 0-14)

